CASH FINANCIAL SERVICES GROUP LIMITED
時 富 金 融 服 務 集 團 有 限 公 司 *

(Incorporated in Bermuda with limited liability)
(Stock code: 510)

15 September 2014

Dear Shareholder(s),

CASH Financial Services Group Limited ("Company")
Notification of publication of 2014 interim report
("Current Corporate Communication") on website

The Current Corporate Communication of the Company has been prepared in both English and Chinese. Both the English and Chinese versions have been posted on the Company's website at *www.cashon-line.com* and on the HKExnews website at *www.hkexnews.hk*.

If you have chosen (or deemed to have consented) to access all future Corporate Communications [(Note)] via the Company's website but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, you may request a printed copy from the Company's branch share registrar, Tricor Standard Limited ("Share Registrar"), at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong.

Please note that you have the right at any time by reasonable notice in writing or sending an email notice to the Share Registrar via the email of the Company at *cfsg510@cash.com.hk* to change your choice of means of receipt of future Corporate Communications.

Should you have any query in relation to this letter, please call the Company's dial-up hotline at Tel: (852) 2980-1333 during business hours from 9:00 am to 6:00 pm, Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
CASH Financial Services Group Limited
Suzanne W S Luke
Company Secretary

Note: Corporate communication includes any document issued or to be issued by the Company for the information or action of the shareholders, including but not limited to, (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

*   For identification purpose only